"We need to double housebuilding and provide a million more homes by 2025."
Mayor Boris Johnson, 2015

WHY YOU CANNOT MISS THIS EVENT
London’s population in the next 10 years will increase by 1 million, pushing already strained housing, infrastructure and transport to new heights. Brownfield development has been hailed as the saviour, promoted strongly by the Chancellor George Osborne and Mayor of London Boris Johnson, they see no alternative but to rapidly build to accommodate Londoners.

Brownfield sites are heavily contaminated, take time to figure out land value, infrastructure responsibility and capital expenditure. Recent Government cutbacks at councils have greatly impacted waiting time for developers and reduced the amount of specialised brownfield planners but how will the October 2015 housing bill affect this? What do councils and their committees want to see in planning permission? Who is responsible for financing environmental clean up?

Housing zones throughout London have been specifically targeted for rapid brownfield development. These zones should provide a platform for ease of planning like the London 2012 Olympics, increases in affordable/social housing, jobs, residential and commercial property. However are these sites positioned in areas of London attractive to the buyer or renter? What percentage of housing in these zones will become affordable but still enable good margins? How will foreign investors react and when will we see PRS play a larger role?

The London Brownfield Summit will bring together leading decision makers from Government, boroughs, local councils, developers, planners, contractors and service providers to discuss the best strategies for more efficient brownfield development.

WHO SHOULD ATTEND
This event is designed for but not limited to:
- CEO, COO & CFO
- Vice-Presidents
- Directors and General Managers
- Heads of Department
- Heads of Construction
- Heads of Engineering
- Heads of Planning
- Heads of Policy
- Heads of Design
- Heads of Utilities
- Corporate Strategy Managers
- Land Managers
- Sustainability Managers
- Community Managers
- Town Planners
- Transport Managers
- Lawyers
- Consultants
- Environmental Consultants
- Architects
- Surveyors
- Corporate Real Estate Managers
- Project Developers
- Government Officials responsible for policy, brownfield or real estate development
- Developers including executives responsible for marketing, leasing, financing and construction
- Real Estate Investors
- Investment Managers, Asset Managers
- Executives from financial institutions and private corporations responsible for commercial, retail and residential lending

KEY SECTORS:
- Industrial (Heavy, Medium and light)
- Property Developer
- Logistics
- Commercial & Industrial Real Estate
- Facilities, Construction, Strategy and Planning
- Government Agencies
- Architecture and Design
- Civil Engineering and Maintenance
- Property Development
- Asset Development
- Large Consultancies
- Lawyers
- Environment and Energy
- Surveying, Evaluation
- Utilities

For further details, contact
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T: +603 2775 0000 | F: +603 2775 0055 | E: stevej@trueventus.com
LONDON BROWNFIELD SUMMIT
Building Capacity, Partnerships and Solutions for Developers to Prosper
13th - 14th April, 2016

FOR THE INDUSTRY BY THE INDUSTRY

The following list is a sample of over 40 companies who participated in our research being integrated into the summit agenda.

CONFERENCE AT A GLANCE

Day One
Session One : Assessing Brownfield Land Development: Planning for Future Growth & Demand
Session Two : Sustainable JV Partnerships: Sharing Risk, Transparency and Cost
Session Three : Masterplanning Brownfield Sites, Timelines and Streamlining the Approval Process
Session Four : Affordable & Social Housing Policy, Profit Margins & Home Ownership
Session Five : Financing Brownfield Zones, Investment & Future PRS Opportunities
Session Six : Community Engagement and Integration for Long Term Regeneration Gains
Session Seven : Creating Shared Infrastructure & Transport Strategies for Better Brownfield Access
Session Eight : Environmental Clean Up and Making Brownfield Sites More Economical
Session - Lunch Address : Fulfilling the Labour Shortage and Guaranteeing Contractor Timelines

Day Two
London Architecture Tour & Battersea Power Station Site Visit
We will be hosting an exclusive tour for registered delegates around some of London’s most pioneering projects including Battersea Power Station. The tour will include access of real estate homes, interviews with planning officers, architecture viewings and exclusive building insights.
COMPANY DETAILS

Name
Address
Postcode
Tel
Fax
Industry

ATTENDEE DETAILS

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APPROVAL

Cardholders Name
Cardholders Signature

COURSE FEES

Delegate pack GBP 699 (Regular Price) effective on 1st January 2016
Delegate pack GBP 599 (Premailer Price) will expire on 31st December 2015

All options inclusive of delegate pack, luncheon and refreshments.

PAYMENT DETAILS

Payment is due in 5 working days. By Signing and returning this form, you are accepting our terms and conditions.

All Telegraphic transfer payment is to be made payable to
Bank Name: Standard Chartered Saadiq Berhad
Account Name: Trueventus Sdn Bhd
Account No: 3724-0996-0112 (GBP)
Account Type: Current
SWIFT CODE: SCICM1KY
Address: No. 44 Jalan Telawi 5, Bangsar Baru, 59100 Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur, Malaysia

Please debit my:  VISA  MasterCard

Card Number

CVC/CVV2
This three-digit CVC/CVV2 number is printed on the signature panel on the back of the card immediately after the card’s account number.

Card Issuing Bank
Card Issuing Country:
Cardholders Name
Expiry Date / / 
Cardholders Signature
Cardholder Email:

TERMS & CONDITIONS

1. The course fee is inclusive of the event proceedings, materials, refreshment and lunch.

2. Upon receipt of the complete registration form, invoice will be issued. Trueventus request that all payments be made within 15 working days of the invoice being issued. Full payment must be received prior to the event. Only delegates that have made full payment will be admitted to event. Clients are responsible for the full amount. Fax and banking fees will not be absorbed into the booking price.

3. Substitution & cancellations policy. Should the registered delegate be unable to attend, a substitute delegate is welcome at no extra charge. Written notifications of all substitutions is required 5 working days prior to the event. Trueventus contracts carry 100% full liability upon receipt of all forms. Trueventus reserves the right to alter the program content 100% of cancellation fee will be charged under the terms outlined below. Due to limited event seats, Trueventus agrees to book and confirm the seat for the client upon issuance of invoice. Upon notification of this contract, client agrees that in case of dispute or cancellation of this contract Trueventus will not be for total contract value. If a client does not attend the event without written notification at least 15 working days prior to the event date, he/she will deemed as no show. A no show at the event still consolidates that the client will have to pay the invoice amount that was issued to them. Trueventus does not provide refunds for cancellations. By signing this contract the client also agrees that if they cancel that Trueventus reserves the right to incur all banking fees and charges. In the event that the agency were the client is situated. Furthermore the client will be held liable for any costs incurred in collection of outstanding monies. When any cancellations are notified in writing to Trueventus 5 working days prior to the event, a credit voucher will be issued for use in future Trueventus events.

4. Trueventus will at all times seek to ensure that all efforts are made to adhere to the advertised package, however we reserve the right to postpone, cancel or move a venue without penalty or refunds. Trueventus is not liable for any losses or damages as a result of substitution, alteration, postponement or cancellation of speakers and/or topics and/or venue and/or the event dates. If force majeure were to occur Trueventus accepts no responsibility or liability for any loss or damage caused by events beyond their control, including, but not restricted to strikes, war, civil unrest, flight delays, flood, or any adverse weather conditions. Trueventus under no circumstances is liable for any other costs that might have been incurred in the attendance of the event, including but not limited to flights, accommodation, travel, meals etc. Trueventus reserves the right to replace change speakers in the best interest of the conference.

5. Upon receiving this signed booking form, you the client hereby consent to Trueventus to keep your details for the use of future marketing activities carried out by Trueventus and third party organisations & partners.

6. Copyright and Intellectual Property. Any redistribution or reproduction of part or all of the contents in any form in connection to this event is prohibited without prior written consent by Trueventus.

7. Client hereby agrees that he/she exclusively authorizes Trueventus to charge the credit card with details listed above for the amount provided herein. This registration form serves as a contract that is valid, binding and enforceable. He/she at any time will have no basis to claim that the payments required under this Contract are unauthorized, improper, disputed or in any way. Upon issuance of invoice Trueventus will be charging the client USD 30 processing fee.

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